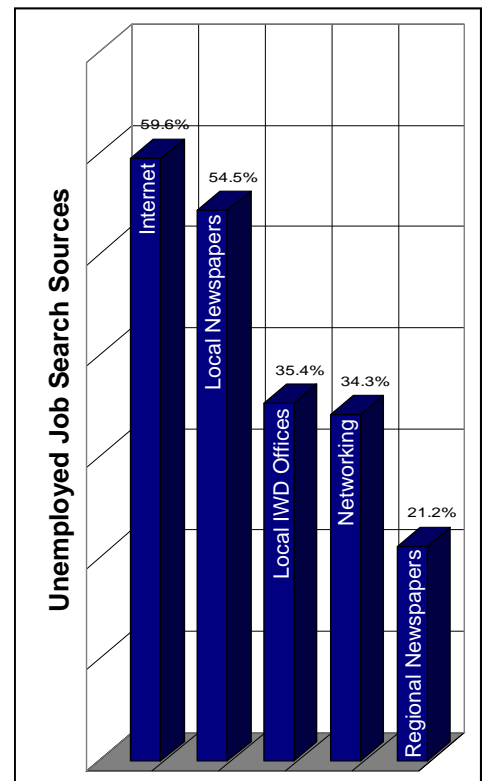


Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 11,709 unemployed individuals are willing to accept employment;
- Average age is 44 years old;
- Education:
 - 62.7% have an education beyond high school
 - 2.9% are trade certified
 - 16.7% have an associate degree
 - 24.5% have an undergraduate degree
 - 9.8% have an postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$12.05/hr. with a median of the lowest wage of \$10.00/hr.;
- Willing to commute an average of 23 miles one way for the right opportunity;
- 45.1% expressed interest in seasonal and 50.0% in temporary employment opportunities;
- 43.1% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Pension/retirement options
 - Paid vacation
 - Dental coverage
 - Paid sick leave
 - Paid holidays
 - Vision coverage
 - Prescription drug coverage
- 75.0% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with



For more information regarding the Omaha NE-IA MSA Laborshed Study, contact:

Iowa Workforce Development
1000 East Grand Avenue
Des Moines, IA 50319
Phone: 515-281-4896
Fax: 515-281-5696
www.iowaworkforce.org

This information is analyzed and compiled by the
Iowa Workforce Development
Workforce Data and Business Development Bureau
430 E. Grand Avenue, Des Moines, Iowa 50309
(515) 281-4896
www.iowaworkforce.org