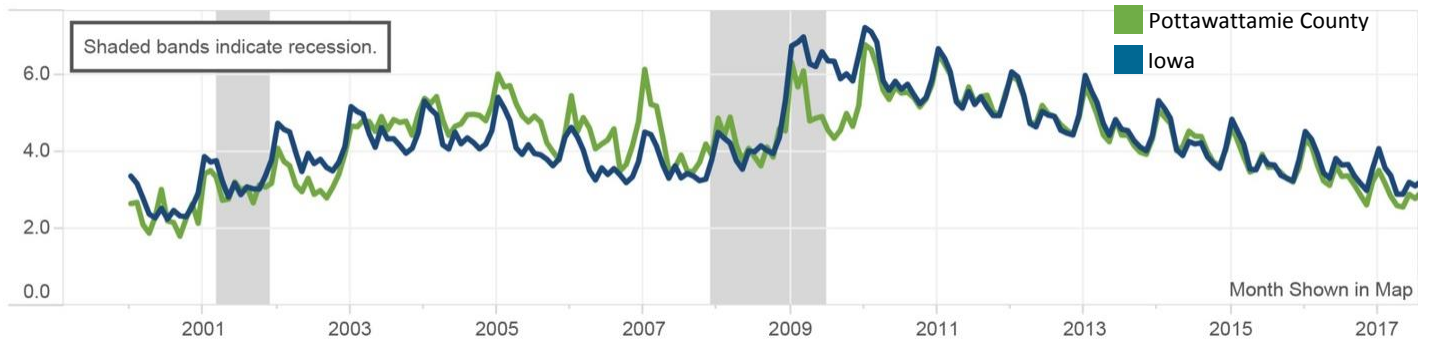


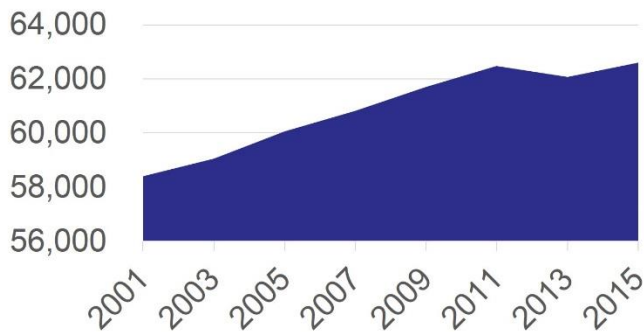
COUNCIL BLUFFS BUSINESS BAROMETER

Alliance Annual Lunch – October 2017

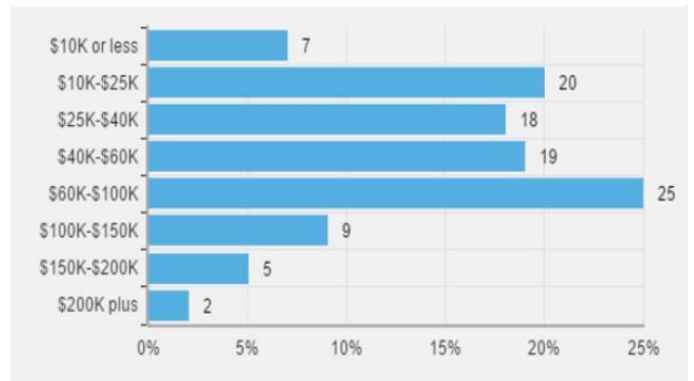
Unemployment Rate (%) for Pottawattamie County



Population



Household Income Distribution



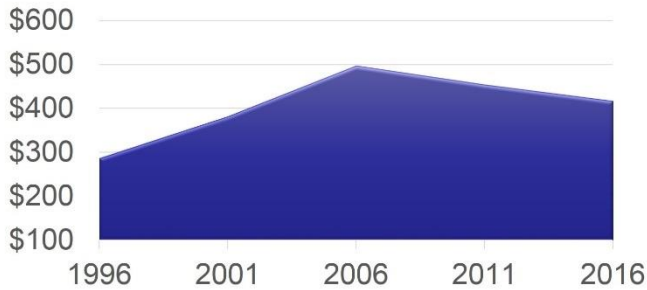
Hotel / Motel Occupancy

	2016	2017 YTD	Percent Difference
Rooms Available	2,479	2,542	0.09%
Percent Occupancy	66.0%	64.9%	-1.7%
Average Daily Room Rate	\$92.50	\$90.58	-2.1%
Revenue	\$40,686,391	\$40,018,001	-1.6%

Building Permits

	2016	2017 YTD	Difference
Permits Issued	3,046	2,270	-776
Valuation	\$132,024	\$295,999	\$163,975
Fees Paid	\$1,381,759	\$4,996,068	\$3,614,309

Gaming Revenue



Sales Tax Revenue

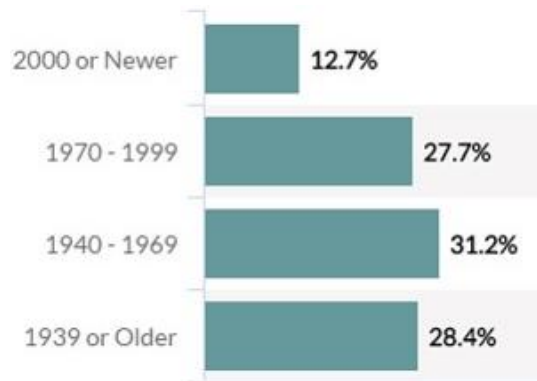
JUNE	2017	2016	2015	2014
City of Council Bluffs	\$ 725,411.97	\$ 40,484.76	\$ 1,067,687.55	\$ 817,646.49
YOY Change (\$)	\$ 684,927.21	\$ (1,027,202.79)	\$ 250,041.06	
YOY Change (%)	1691.81%	-96.21%	30.58%	
Totals YTD	\$ 8,381,163.04	\$ 8,786,846.56	\$ 10,316,449.23	\$ 10,015,551.73
YTD Change %	-4.84%	-17.41%	2.92%	

*June 2016 State adjusted amount for Q4

Housing

	2016	2017 YTD	Percent Difference
Sold Listings	1,472	1,236	-16%
Median Sales Price	\$121,000	\$125,000	3.3%
Dollar Volume Sold	\$209,127	\$182,786	-12.6%

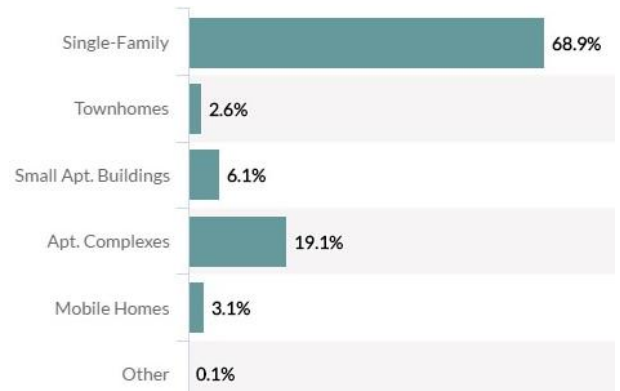
Age of Homes





Home Size



Types of Homes



METRICS	COUNCIL BLUFFS	OMAHA
 Housing	D	D+ 
Median Home Price	\$111,000	\$134,700
Median Rent Asked	\$763	\$797
% Owner Occupied	64%	58%
% Renter Occupied	36%	42%
Avg. Household Size	2.4	2.4