

# TOP 10

## REASONS TO RENEW YOUR MEMBERSHIP

*Being a member of your local Chamber of Commerce is one of the best decisions a business owner will make. The Council Bluffs Chamber staff and its Board of Directors work hard every day to ensure you have the highest quality of membership possible.*

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### LEADERSHIP DEVELOPMENT

Program to develop and enhance leaders within our community.

9



### WORKFORCE & TALENT SOLUTIONS

Working with education and workforce agencies to provide our businesses and industries with the skilled laborforce they need to produce their products and services.

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### SMALL BUSINESS DEVELOPMENT

The Chamber, in partnership with Iowa Western Community College's Small Business Development Center, facilitates small business training seminars that provide opportunities and professional development that help members run a smarter and more efficient business.

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### PUBLIC POLICY

Working with business and elected leaders to enact pro-business legislation and combat policies and laws detrimental to business growth and expansion.

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### MEMBERSHIP SERVICES

Offering quality services to our members that help them develop new customers, actively market their business and expand capacities of their business.

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### MARKETING & COMMUNICATIONS

Your business listing will remain on the Chamber's website, therefore search engine optimization will lead potential customers to your business.

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### SHARE YOUR MESSAGE

The Chamber provides a "voice" for Council Bluffs area businesses locally, as well as at the state and federal levels.

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### BUILD A NETWORK

The Chamber provides several opportunities, events, referrals, and opportunities to deliver a return on your investment.

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### DEMONSTRATE CREDIBILITY

The Chamber produces publications that feature your business and provide publicity and recognition for your company to potential partners, vendors, and customers.

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### A SUPPORTIVE ENVIRONMENT

Where you can exchange ideas, share best practices, and see other businesses thrive. The Council Bluffs Area Chamber helps create opportunities for business growth and success.

For more information:

[www.councilbluffsiaowa.com](http://www.councilbluffsiaowa.com)