

2019 TRC Sponsorship Opportunities

Events

- **Monthly Board of Director's Meeting Sponsor**

Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". (*Estimated reach: 5,000 per month*)

- **January Sponsor - \$250 - 0 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **February Sponsor - \$250 - 0 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **March Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **April Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **May Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **June Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **August Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **September Sponsor - \$250 - 0 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000

- **October Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000
- **November Sponsor - \$250 - 1 of 1 available**
Benefits: Board Meeting Sponsors get direct exposure to approximately 30 community leaders and recognition in the Chamber's weekly e-newsletter "Chamber Connections". Your company's logo will appear on the agenda. Sponsor has the option of a 5-minute presentation. Estimated reach: Over 6,000

- **Business After Hours**

This monthly networking event is a great opportunity to get Chamber members to your place of business and network. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

- **January - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).
NOTE: Businesses may only sponsor one Business After Hours event.
 Estimated reach: Over 20,000
- **February - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).
NOTE: Businesses may only sponsor one Business After Hours event.
 Estimated reach: Over 20,000
- **March - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).
NOTE: Businesses may only sponsor one Business After Hours event.
 Estimated reach: Over 20,000
- **April - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a

sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

May NOT AVAILABLE due to Small Business Showcase

○ **June - \$400 - 0 of 1 available**

Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

○ **July - \$400 - 0 of 1 available**

Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

○ **August - \$400 - 0 of 1 available**

Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

○ **September - \$400 - 0 of 1 available**

Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

○ **October - \$400 - 0 of 1 available**

Benefits: This sponsor will receive promotion prior to the event in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber website, and on the Chamber's social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).

NOTE: Businesses may only sponsor one Business After Hours event.

Estimated reach: Over 20,000

- **November - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber’s weekly e-newsletter “Chamber Connections”, on the Chamber website, and on the Chamber’s social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).
NOTE: Businesses may only sponsor one Business After Hours event.
 Estimated reach: Over 20,000
- **December - \$400 - 0 of 1 available**
Benefits: This sponsor will receive promotion prior to the event in the Chamber’s weekly e-newsletter “Chamber Connections”, on the Chamber website, and on the Chamber’s social media accounts. This event attracts more than 50 attendees. Sponsors are responsible for providing the location, food and beverages (which is customary for this type of event). As a sponsor you have the option to collect business cards for a door prize drawing(s) and to use to build your contact list for marketing purposes (sponsor responsible for providing any prizes).
NOTE: Businesses may only sponsor one Business After Hours event.
 Estimated reach: Over 20,000

- **Business Plan Competition**

This annual competition is an opportunity to help local entrepreneurs to develop viable business plans that will create new ventures or expand existing businesses in Council Bluffs. Prior to launch, the Chamber will coordinate “Business Plan Development” workshops in partnership with SCORE and the IWCC Small Business Development Center, to assure applicants have all the right tools and information to write and submit a successful business pan. Local business executives and community development partners will serve as judges and mentors to all applicants providing insight and suggestions to help insure start up and expansion successes. Award and prizes offered to winning submissions may include cash, publicity, and a variety of business startup products and services.

- **Presenting Sponsor - \$5,000 - 1 of 1 available**
Benefits: Your company receives recognition on all promotional materials for the business plan competition. Company will be recognized in the title of the business plan. A company representative will present the award(s).
 Estimated reach: Over 20,000
- **Reception Sponsor - \$4,000 - 2 of 2 available**
Benefits: Your company receives recognition on all promotional materials for the business plan competition. A company representative can give a 5-minute verbal presentation.
 Estimated reach: Over 20,000
- **Award Sponsor - \$2,500 - 3 of 3 available**
Benefits: Your company receives recognition on all promotional materials for the business plan competition. You company will be recognized on the award.
 Estimated reach: Over 20,000

- **Chamber’s Annual Meeting**

More than 350 community and business leaders will attend the Chamber’s Annual Meeting, which will take place in January. This is Council Bluffs biggest corporate event of the year. This signature event celebrates the Chamber’s milestones of the prior year and honors volunteers, members, and community leaders. This event will receive promotion prior to the event in the Chamber’s weekly e-newsletter “Chamber Connections”, on the Chamber website, and on social media.

- **Presenting Sponsor - \$5,000 - 1 of 1 available**
Benefits: Your company receives recognition on all promotional materials including: the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. One (1) table of eight in a prime location, featuring company name on reserved table.
 Estimated reach: Over 20,000
- **Keynote Sponsor - \$3,000 - 0 of 1 available**
Benefits: Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. A representative from your company will also have the opportunity to introduce the keynote speaker. One (1) table of eight, featuring company name on reserved table.
 Estimated reach: Over 20,000
- **Gold Sponsor - \$1,250 - 0 of 8 available**
Benefits: Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. One (1) table of eight, featuring company name on reserved table.
 Estimated reach: Over 20,000
- **Activity Sponsor - \$1,000 - 4 of 5 available**
Benefits: Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, along with verbal recognition at the event. One (1) table of eight, featuring company name on reserved table. As a sponsor, you can provide an activity/game (by approval of the Chamber) and have a company representative serving as the host.
 Estimated reach: Over 20,000
- **Audio Visual Sponsor - \$500 - 2 of 2 available**
Benefits: Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, signage at the event and a PowerPoint used during the event, along with verbal recognition at the event. One (1) table of eight, featuring company name on reserved table.
- **Table Sponsor - \$750 - 5 of 25 available**
Benefits: Your company receives recognition on promotional materials including: the event program, signage at the event and a PowerPoint used during the event, along with verbal recognition at the event. One (1) table of eight in a prime location, featuring company name on reserved table.
- **Award Sponsor - \$750 - 0 of 1 available**
Benefits: Your company receives recognition on promotional materials including: the event program, signage at the event and a PowerPoint used during the event, along with verbal recognition at the event. One (1) table of eight in a prime location, featuring company name on reserved table.
- **Program Sponsor - \$500 - 0 of 1 available**
Benefits: Your company receives recognition on promotional materials including: the event program, signage at the event and a PowerPoint used during the event, along with verbal recognition at the event.
- **Registration Table Sponsor - \$250 - 0 of 1 available**
Benefits: Your company receives recognition on promotional materials including: the event program, signage at the event and a PowerPoint used during the event, and registration table.

- **Chamber Mid-Year Update**

Community and business leaders will attend the Chamber's mid-year luncheon. This event gives the membership updates of what is happening in the Chamber and community. This event is promoted in the Chamber's weekly e-newsletter "Chamber Connections", on the Chamber's website, and the Chamber's social media accounts.

- **Presenting Sponsor - \$2,500 - 1 of 1 available**

- Benefits:* Your company receives recognition on all promotional materials including: the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. One (1) table of eight in a prime location, featuring company name on reserved table.

- Estimated reach: Over 20,000

- **Keynote Speaker Sponsor - \$1,500 - 1 of 1 available**

- Benefits:* Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. A representative from your company will be invited to introduce the keynote speaker. One (1) table of eight, featuring company name on reserved table.

- Estimated reach: Over 20,000

- **Gold Sponsor - \$1,000 - 3 of 5 available**

- Benefits:* Your company receives recognition on all promotional materials including: a digital invitation, the event flyer, the event program, the Chamber's weekly e-newsletter "Chamber Connections", signage at the event and a PowerPoint used during the event, on the Chamber's social media accounts, along with verbal recognition at the event. One (1) table of eight, featuring company name on reserved table.

- Estimated reach: Over 20,000

- **Table Sponsor - \$500 - 18 of 25 available**

- Benefits:* Your company receives recognition at the event and one (1) table of eight in a prime location, featuring company name on reserved table.

- **Program Sponsor - \$500 - 0 of 1 available**

- Benefits:* Your company receives recognition on event program and during the event. Your company will receive two (2) tickets to the monthly luncheon.

- **Awards Sponsor - \$500 - 1 of 1 available**

- Benefits:* Your company receives recognition on event program and during the event. Your company will receive two (2) tickets to the monthly luncheon.

- **Registration Table Sponsor - \$250 - 1 of 1 available**

- Benefits:* Your company receives recognition at the event and signage on the registration table. Your company will receive two (2) tickets to the monthly luncheon.

- **Chamber Restaurant of the Month**

As a sponsor of the Chamber Restaurant of the Month, your restaurant will receive promotion for an entire month in the Chamber's weekly e-newsletter "Chamber Connections" and on the Chamber's social media accounts. During the month your restaurant is responsible for offering Chamber members a "Chamber Members Special".

- **January - \$200 - 1 of 1 available**

- Benefits:* The sponsor will receive promotion in the Chamber's weekly e-newsletter and will be featured in weekly social media posts.

- Estimated reach: Over 20,000 (email distribution & social media)

- **February - \$200 - 1 of 1 available**

- Benefits:* The sponsor will receive promotion in the Chamber's weekly e-newsletter and will be featured in weekly social media posts.

- Estimated reach: Over 20,000 (email distribution & social media)

- **March - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **April - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **May - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **June - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **July - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **August - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **September - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **October - \$200 - 0 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **November - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)
- **December - \$200 - 1 of 1 available**
Benefits: The sponsor will receive promotion in the Chamber’s weekly e-newsletter and will be featured in weekly social media posts.
 Estimated reach: Over 20,000 (email distribution & social media)

- **Chamber Uncorked**

This networking event is held once a year. This event is a great opportunity to get Chamber members to your place of business and network.

- **Event Sponsor - \$350 - \$1 of 1 available**
 As a sponsor, you have the opportunity to offer wine/beverage tastings. Sponsors provide the location and beverage tasting which is customary for this type of event. You have the opportunity to personalize this event (i.e. music, a scenic atmosphere, and snacks).
 (NOTE: Your vendors must have a valid license to offer beverage tastings).

- **Coffee & Contacts**

This event is a unique opportunity for your business to reach potential customers and show off your business' services over a hot cup of coffee. This is a great sponsorship for any business looking to get their name in front of a group of business members. The HOST sponsor will be provided a table for a display during the event. Attendance is free for members. (NOTE: Only one monthly sponsorship per business).

- **Series Sponsor - \$2,000 - 0 of 1 available**

Benefits: The Series Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **January Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **February Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **March Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **April Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **May Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **June Sponsor - \$250 - 0 of 1 available**

Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber's website, the Chamber's weekly e-newsletter "Chamber Connections", and on the Chamber's social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **July Sponsor - \$250 – 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **August Sponsor - \$250 - 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **September Sponsor - \$250 - 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **October Sponsor - \$250 - 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **November Sponsor - \$250 - 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **December Sponsor - \$250 - 0 of 1 available**
Benefits: The Host Sponsor will be in all promotional communications prior to the event, including: The Chamber’s website, the Chamber’s weekly e-newsletter “Chamber Connections”, and on the Chamber’s social media accounts. This sponsor will also receive a table for a display have the opportunity to give a 5-minute presentation to attendees.
 Estimated reach: Over 20,000 (email distribution, social media, website)

- **Eggs & Issues**

Community leaders will discuss challenges facing our community.

- **Spring Meeting Sponsor - \$250 - 0 of 2 available**
Benefits: Your company will receive promotion prior to the event in the Chamber’s weekly e-newsletter, on the Chamber’s website, on event signage, and will be recognized at the event.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **Fall Meeting Sponsor - \$250 - 2 of 2 available**
Benefits: Your company will receive promotion prior to the event in the Chamber’s weekly e-newsletter, on the Chamber’s website, on event signage, and will be recognized at the event.
 Estimated reach: Over 20,000 (email distribution, social media, website)

- **Impact CB Young Professionals**

- **Series Sponsor - \$3,000 - 0 of 1 available**

Benefits: The Series Sponsor of Impact CB, the young professionals group of the Chamber, will receive promotion on all Impact CB events. Promotion will include recognition on event flyers, on the Impact CB Facebook page, on the Chamber's website, and in various e-blasts sent to members.

- **Leadership Council Bluffs Program**

The Council Bluffs Area Chamber of Commerce, in partnership with the Leadership Council Bluffs Alumni Association, has developed a special program to identify, motivate and inform future leaders in our community. Leadership Council Bluffs is intended to offer individuals with community leadership potential the opportunity to develop knowledge and sharpen leadership skills through a series of monthly sessions focusing on issues affecting our community. The program is followed by a graduation ceremony.

- **Presenting Sponsor - \$3,500 - 0 of 1 available**

Benefits: This sponsor will receive top billing in pre- and post- event communications and recognition on each session agenda, the Chamber's weekly e-newsletter "Chamber Connections" and on the Chamber's website.

- **Opening Retreat Session Sponsor - \$750 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Heritage Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Nonprofit Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Healthcare Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Economic Development Day Session Sponsor - \$500 - 1 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Education Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Government Day Session Sponsor - \$500 - 1 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Public Safety Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Closing Retreat Day Session Sponsor - \$500 - 0 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Graduation Sponsor - \$1,000 - 0 of 1 available**

Benefits: Your company will be recognized on event program, in the Chamber's weekly e-newsletter "Chamber Connections", in the event PowerPoint presentation, and verbal

acknowledgement at graduation ceremony. Your company will also receive one (1) reserved table of eight (8) guests in a prime location at ceremony.

- **Snack Sponsor - \$100 - 5 of 5 available**

Benefits: Your company will be recognized as the Snack Sponsor for Leadership Council Bluffs.

- **Legislative Coffee**

This program offers business leaders, community leaders and the general public an opportunity to interact one-on-one with our state elected officials during the legislative session. Every two weeks throughout the session, community members gather for a report of the legislative activity. Elected state leaders field questions from the audience and take the opportunity to personalize legislative activity and hear input from their constituents.

- **Series Sponsor - \$2,000 - 0 of 1 available**

Benefits: This sponsor will receive top billing at all coffees during the legislative session and recognition on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Gold Sponsor - \$1,250 - 1 of 4 available**

Benefits: Your company will be recognized on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (January) - \$300 - 0 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (February Session 1) - \$300 - 1 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (February Session 2) - \$300 - 2 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (March Session 1) - \$300 - 0 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (March Session 2) - \$300 - 1 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Legislative Coffee Sponsor (April) - \$300 - 2 of 2 available**

Benefits: This is an opportunity for a business with 50 employees or less to sponsor a coffee. Your company will receive recognition as the food and beverage sponsor on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Legislative Reception in Des Moines**

Community leaders from Southwest Iowa, legislators and state agencies attend a Legislative Reception in Des Moines to work with elected state officials to influence legislation and funding projects. This event will take place February 2019.

- **Presenting Sponsor - \$2,500 - 0 of 1 available**

Benefits: Your company will receive top billing recognition on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts. Along with being recognized at the event.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Gold Sponsor - \$1,250 - 2 of 4 available**

Benefits: Your company will receive recognition on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts. Along with being recognized at the event.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **Silver Sponsor - \$500 - 1 of 4 available**

Benefits: Your company will receive recognition on all promotional materials for the event including: The Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, an event banner, and on the Chamber's social media accounts.

Estimated reach: Over 10,000 (email distribution, social media, website)

- **State of the City/Mayor's Address (November 2019)**

Hear from the Council Bluffs Mayor about where our city is today and where it will be a year from now. Over 200 community and business leaders attend this event.

- **Presenting Sponsor - \$1,500 - 0 of 1 available**

Benefits: Your company will receive premier logo recognition on all promotional materials including, the digital invitation, event program, PowerPoint presentation, the Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, and on the Chamber's social media accounts. This sponsor will also receive verbal recognition from the podium at the event, along with one (1) table of eight (8) for guests in a reserved location at the event.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **Gold Sponsor - \$500 - 0 of 7 available**

Benefits: Your company will receive recognition on all promotional materials including, the digital invitation, event program, PowerPoint presentation, the Chamber's weekly e-newsletter "Chamber Connections", the Chamber website, and on the Chamber's social media accounts. This sponsor will also receive one (1) table of eight (8) for guests in a reserved location at the event.

Estimated reach: Over 20,000 (email distribution, social media, website)

- **Registration Table Sponsor - \$250 - 0 of 1 available**
Benefits: Your company will receive recognition on promotional materials including, the digital invitation, event program, PowerPoint presentation, the Chamber’s weekly e-newsletter “Chamber Connections”, the Chamber website, on the Chamber’s social media accounts and signage at the registration table.
 Estimated reach: Over 20,000 (email distribution, social media, website)

- **Policy & Pints**

Rub shoulders with the elected officials and policy makers while enjoying a refreshment and hearing the latest on current topics.

- **Session Sponsor - \$400 - 3 of 4 available**
Benefits: As a Session Sponsor, your company will receive recognition on all promotional materials prior to the event including, the Chamber’s weekly e-newsletter “Chamber Connections”, the Chamber’s website, and on the Chamber’s social media accounts.
 Estimated reach: Over 10,000 (email distribution, social media, website)

- **Small Business Showcase**

This event is an opportunity for business owners and professionals to network and showcase their products and/or services, while enjoying food and beverages.

- **Event Sponsor - \$1,000 - 1 of 2 available**
Benefits: As an Event Sponsor, your company will receive recognition of all promotional materials including, the Chamber’s weekly e-newsletter “Chamber Connections”, the Chamber’s website, and on the Chamber’s social media accounts.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **Table - \$300 - 12 of 16 available**
 Highlight your company’s products and services by sponsoring a table, while enjoying appetizers and beverages. Your company will be recognized on promotional materials prior to the event including, the Chamber’s website and social media accounts.
 Estimated reach: Over 20,000 (email distribution, social media, website)
- **Food Sponsor - \$0 - 1 of 2 available**

- **The Briefcase Open Golf Tournament**

As one of our signature events, this annual golf tournament invited member businesses to participate and is full of networking and fun! The tournament is a shot-gun start with up to 36 teams (4 golfers per team). Following the tournament is a banquet dinner, awards ceremony and raffle.

- **Presenting Sponsor - \$3,000 - 0 of 1 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber’s weekly e-newsletter “Chamber Connection”, event banner, the Chamber’s website and social media accounts, along with an announcement at the event. This sponsor will also receive one (1) complimentary foursome in the tournament. Sponsor has the opportunity to have a company representation speak at the banquet.
- **Banquet Sponsor - \$1,500 - 0 of 1 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber’s weekly e-newsletter “Chamber Connection”, event banner, the Chamber’s website and social media accounts, along with an announcement at the event. This sponsor will also receive one (1) complimentary foursome in the tournament.

- **Lunch Sponsor - \$1,000 - 1 of 2 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, the Chamber's website and social media accounts, and logo on lunch tickets; along with an announcement at the event.
- **Beverage Cart Sponsor - \$600 - 0 of 3 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, the Chamber's website and social media accounts, and logo on beverage tickets; along with an announcement at the event. This sponsor will have the opportunity to provide company representatives to drive the beverage carts.
- **Tee Box Sponsor - \$200 - 4 of 18 available**
Benefits: Your company's logo will be on a tee sign at one of the 18 holes.
- **Cooler/Bag Sponsor - \$300 - 1 of 1 available**
Benefits: Your company's logo will be printed on bags for participants of the tournament (Chamber will provide bags). Your company will also receive recognition on all promotional materials including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, and the Chamber's website and social media accounts.
- **Signature Team Sponsor - \$650 - 0 of 18 available**
Benefits: As a Signature Team Sponsor, you will receive: Team entry (4 golfers), company's name on sponsor banner, company flag at one of 18 holes, and a table at dinner. Please provide one "flag prize" valued at \$50 (Subject to approval).
- **Koozie Sponsor - \$100 - 0 of 1 available**
Benefits: As the Koozie Sponsor, you will provide koozies with your company logo/name for the golf tournament. Your company will also receive recognition on all promotional materials including, the Chamber's weekly e-newsletter "Chamber Connection" and event banner.
- **Towel Sponsor - \$100 - 0 of 1 available**
Benefits: As the Towel Sponsor, you will provide towels with your company logo/name for the golf tournament. Your company will also receive recognition on all promotional materials including, the Chamber's weekly e-newsletter "Chamber Connection" and event banner.
- **Water Sponsor - \$100 - 1 of 1 available**
Benefits: As the Water Sponsor, you will provide water bottles with your company logo/name for the golf tournament. Your company will also receive recognition on all promotional materials including, the Chamber's weekly e-newsletter "Chamber Connection" and event banner.
- **Tees & Markers Sponsor - \$100 - 0 of 1 available**
Benefits: As the Tees & Markers Sponsor, you will provide tees & markers with your company logo/name for the golf tournament. Your company will also receive recognition on all promotional materials including, the Chamber's weekly e-newsletter "Chamber Connection" and event banner.
- **Mulligan Sponsor - \$800 - 0 of 1 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, the Chamber's website and social media accounts, along with the mulligan tickets that are sold to the golf teams. Your company may volunteer a company representative to assist Chamber staff with handing out the tickets. This sponsor will also receive one (1) complimentary foursome in the tournament.

- **Golf Photo Sponsor - \$250 - 0 of 1 available**
Benefits: Golf team photos are taken at this event. Your company will receive recognition on all promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, and the Chamber's website and social media accounts.
- **Registration Table Sponsor - \$200 - 1 of 1 available**
Benefits: Your company will receive recognition on promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, and registration table.
- **Putting Green Contest Sponsor - 0 of 1 available**
Benefits: Your company will receive recognition on promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, and registration table.
- **Cart Sponsor - \$150 - 31 of 36 available**
Benefits: As a Cart Sponsor, your company's logo will be displayed on the front of one of 36 carts on the course.
- **19th Hole Sponsor - \$500 - 0 of 1 available**
Benefits: Your company will receive recognition on promotional materials for the event including, and the Chamber's weekly e-newsletter "Chamber Connection". This sponsorship also includes attendance for up to four (4) guests to the awards banquet following the tournament.
- **Sip Station Sponsor - \$500 - 0 of 1 available**
Benefits: Your company will receive recognition on all promotional materials for the event including, the Chamber's weekly e-newsletter "Chamber Connection", event banner, and the Chamber's website and social media accounts. This sponsorship also includes attendance for up to four (4) guests to the awards banquet following the tournament.

- **Total Resource Campaign**

In an 8-week timeframe, volunteers raise the funding for our Chamber programs for the entire upcoming year. A TRC markets sponsorships of the Chamber's programs, events, publications, and electronic media, and recruits new members. Recognition and fun campaign events provide an exciting environment for all of the volunteers. The funds raised during the Total Resource Campaign are important to the Chamber because they enable the Chamber to continue to provide quality programming, networking opportunities, and community and business advocacy for our city, county, and state.

- **2019 Kick Off Party Sponsor - \$500 - 0 of 1 available**
Benefits: This event marks the beginning of the annual Total Resource Campaign. Volunteers, Chamber Board Members, and staff attend this event. Your company is featured on all promotional materials. This event can possibly be held at your location if room is available.
- **2019 Sales Meeting Sponsor - \$250 - 5 Of 6 available**
Benefits: Exposure of your company to some of the most dynamic volunteers in the Council Bluffs business community. Volunteers meet bi-weekly during the campaign. As a Sales Meeting Sponsor, volunteers will have one (1) meeting at your place of business and your company will receive recognition on all promotional materials for that meeting.
- **2019 Thank You Reception Sponsor - \$500 - 0 of 1 available**

Benefits: This event marks the celebration of the annual Total Resource Campaign. Volunteers, Chamber Board Members, and staff attend this event. Your company is featured on all promotional materials. This event can possibly be held at your location if room is available.

- **Youth Leadership Council Bluffs Program**

Youth Leadership Council Bluffs (YLCB) is an exciting opportunity for Council Bluffs and Pottawattamie County to retain mindful, intelligent, and enthusiastic youth in our community. This 9-month leadership program enables high school Juniors to explore various aspects of the community and enhance their leadership skills.

- **Program Sponsor - \$2,500 - 0 of 1 available**

Benefits: This sponsor will serve as the primary sponsor to be recognized throughout the year as the main supporter of the Youth Leadership Council Bluffs program. This sponsor will receive top billing on all promotional materials.

- **Student Sponsor - \$100 - 13 of 30 available**

Benefits: Show your support of the Youth Leadership program by sponsoring a student. Your company will be recognized in the Chamber's weekly e-newsletter "Chamber Connections".

- **Opening Retreat Sponsor - \$500 - 0 of 1 available**

Benefits: Company recognition on session agenda, event signage, and verbal recognition during the event.

- **Education Day Sponsor - \$500 - 1 of 1 available**

Benefits: Your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Heritage Day Sponsor -\$500 - 1 of 1 available**

Benefits: Your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Law & Government Day Sponsor -\$500 - 0 of 1 available**

Benefits: Your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Nonprofit Day Sponsor -\$500 - 1 of 1 available**

Benefits: Your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Economic Development Day Sponsor -\$500 - 1 of 1 available**

Benefits: Your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Public Safety Day Session Sponsor -\$500 - 1 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Closing Retreat Day Session Sponsor -\$500 - 1 of 1 available**

Benefits: As a Session Sponsor, your company will receive recognition on any event signage, and in the Chamber's weekly e-newsletter "Chamber Connections".

- **Snack Sponsor -\$100 - 5 of 5 available**

Benefits: Your company will be recognized as the Snack Sponsor for Youth Leadership Council Bluffs.

Memberships

- **Chamber Membership**

This is a very exciting time in the Council Bluffs metro area. Our community continues to grow at a very rapid pace. Our businesses and citizens continue to enjoy a growing economy, new construction, new jobs, and an ever-improving quality of life. Joining together with other businesses and sharing services that meet your needs just makes good business sense.

- **Membership Dues - Minimum Base - \$335 – 100 of 100 available**

Benefits: Base dues are \$335 and covers up to 10 employees and allows for one professional contact; \$4 per additional employee. Professional Membership is \$40 for each additional professional (includes, physicians, real estate agents, attorneys, and dentists). Please contact the Chamber for more information on dues for hotels/motels, apartments, restaurants, schools, etc. Expand and Grow Your Business - Business to Business Networking - Expand Your Market - Improve Area Business Climate - Create Better Community Image - Create and Improve Consumer Spending - Increase Profits - Gain Customers and Sell Your Products

Publications

- **Annual Report**

Full color publication that communicates the Chamber's action plan and accomplishments. This quality publication includes the Chamber's key objectives, Board of Directors, public policy, leadership, and business development objectives. This publication is distributed digitally to businesses, community leaders, and Chamber members. Estimated reach: Over 15,000

- **Full Page Color Ad Back Cover - \$3,000 - 1 of 1 available**
- **Half Page Ad Inside Back Cover - \$2,000 - 0 of 2 available**
- **Half Page Ad Inside Front Cover - \$1,000 - 2 of 2 available**

- **Council Bluffs Community Guide**

This publication will serve as the information source for Council Bluffs and Pottawattamie County area and will provide valuable information on living in Council Bluffs, as well as places to visit and things to do. The Community Guide will only include members of the Council Bluffs Area Chamber of Commerce. Estimated reach: Over 20,000 (email distribution, social media, website)

- **Full Page Color Ad Back Cover - \$2,500 - 0 of 1 available**
Dimensions: 4.5" wide x 7.75" high
- **Full Page Color Ad Inside Front Cover - \$1,800 - 0 of 1 available**
Dimensions: 4.5" wide x 7.75" high
- **Half Page Color Ad Inside Back Cover - \$1,000 - 1 of 2 available**
Dimensions: 4.5" wide x 3.69" high
- **Half Page Color Ad Premium Location - \$750 - 3 of 4 available**
Dimensions: 4.5" wide x 3.69" high
- **Half Page Color Ad Hotel Section - \$750 - 0 of 2 available**
Dimensions: 4.5" wide x 3.69" high
- **Quarter Page Color Ad Service Section - \$500 - 1 of 1 available**

This section will contain info on driver's license registration, motor vehicle registration, pet license, sanitation, animal shelters, voter registration, utilities information, etc.

Dimensions: 4.5" wide x 1.79" high

- **Half Page Color Ad Government Section - \$750 - 1 of 1 available**
Dimensions: 4.5" wide x 3.69" high
- **Quarter Page Color Ad Restaurant Section- \$500 - 3 of 4 available**
Dimensions: 2.19" wide x 3.69" high
- **Quarter Page Color Ad Attractions Section - \$500 - 0 of 2 available**
Dimensions: 4.5" wide x 1.79" high
- **Quarter Page Color Ad Chamber Events Section - \$500 - 1 of 1 available**
Dimensions: 2.19" wide x 3.69" high
- **Quarter Page Color Ad Emergency/Disaster Preparedness Section - \$500 - 1 of 1 available**
Dimensions: 2.19" wide x 3.69" high
- **Quarter Page Color Ad Directory Section - \$300 - 25 of 32 available**
Dimensions: 4.5" wide x 1.79" high
- **Quarter Page Color Ad Schools Section - \$500 - 0 of 4 available**
Dimensions: 4.5" wide x 1.79" high
- **Quarter Page Color Ad Recycling Section - \$500 - 1 of 1 available**
Dimensions: 2.19" wide x 3.69" high
- **Quarter Page Color Ad Horizontal - Directory Section - \$500 - 0 of 2 available**
Dimensions: 2.19" wide x 3.69" high
- **Centerfold Double Truck - \$3,000 - 0 of 1 available**
Dimensions: 11" wide x 8.5" high (2 full pages on the inside centerfold of the Community Guide)
- **Eighth Page Color Ad - \$250 - 16 of 16 available**
Dimensions: Business card style

Electronic Media

- **Chamber Connections e-Newsletter**

This is a weekly e-newsletter sent out to all Chamber members with current Chamber/community updates and upcoming events.

- **January Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **February Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **March Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **April Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **May Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **June Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. Estimated reach: over 5,000 per month.

- **July Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **August Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **September Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **October Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **November Edition - \$250 - 2 of 3 available**
Benefits: Your company's logo will be included in the weekly e-newsletter and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*

- **Member Spotlight**

This benefit is for our small business owners. You must have less than 50 employees to purchase this sponsorship. This is a great opportunity to showcase your company with a brief description and photo that will be included in the Chamber's weekly e-newsletter "Chamber Connections". Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo to include. *All written copy is subject to editing by Chamber staff.*

- **January Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **February Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **March Member Spotlight - \$300 - 0 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **April Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **May Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.

- **June Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **July Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **August Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **September Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **October Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **November Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.
- **December Member Spotlight - \$300 - 1 of 1 available**
Benefits: Your company is responsible for providing a brief description of your company (100 words or less) and a photo or logo that will be featured in the Chamber's weekly e-newsletter "Chamber Connections". *All written copy is subject to editing by Chamber staff.*
Estimated reach: over 5,000 per month.

- **Chamber Website**

Across the country, people use the Chamber as a primary resource for businesses, visitor and relocation information. Increase your company's visibility on the Chamber's website.

- **Premium Home Page Sponsors - \$2,000 - 1 of 1 available**
Benefits: Your logo will be featured prominently on the homepage of the Chamber's website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor "About Us" - \$1,000 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the "About Us" of the Chamber's website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.

- **Page Sponsor “Calendar of Events” - \$500 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Events” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Membership” - \$1,000 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Membership” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Community” - \$1,000 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Community” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Visitors” - \$1,500 - 1 of 2 available**
Benefits: Your logo will be featured prominently on the “Visitor” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Page Sponsor “Membership Directory” - \$500 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Membership Directory” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Business Resources” - \$1,000 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Business Resources” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Public Policy” - \$1,000 - 2 of 2 available**
Benefits: Your logo will be featured prominently on the “Public Policy” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.
- **Section Sponsor “Education” - \$500 - 0 of 1 available**
Benefits: Your logo will be featured prominently on the “Education” page of the Chamber’s website, and will be linked to your website.
Estimated reach: approx. 5,000 per month.

- **Digital Display Advertising**

The community uses the Chamber as a primary source for visitor and relocation information, as well as a business resource. Your ad will rotate throughout the Chamber’s business day hours. This is a monthly sponsorship.

- **January Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber’s lobby area. Cost does not include design. This is a monthly sponsorship.
- **February Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber’s lobby area. Cost does not include design. This is a monthly sponsorship.
- **March Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber’s lobby area. Cost does not include design. This is a monthly sponsorship.
- **April Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber’s lobby area. Cost does not include design. This is a monthly sponsorship.

- **May Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **June Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **July Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **August Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **September Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **October Lobby TV Ad - \$100 - 6 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **November Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.
- **December Lobby TV Ad - \$100 - 7 of 8 available**
Benefits: Your display ad will rotate on a digital display within the Chamber's lobby area. Cost does not include design. This is a monthly sponsorship.

- **Member to Member Connection**

This is a weekly email is sent to all Chamber members to remind them of upcoming Member events.

- **January Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **February Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **March Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **April Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **May Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **June Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **July Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **August Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*
- **September Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. *Estimated reach: over 5,000 per month.*

- **October Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. Estimated reach: over 5,000 per month.
- **November Edition - \$250 - 3 of 3 available**
Benefits: Your company's logo will be included in the weekly Member to Member email and linked to your website for the entire month. Estimated reach: over 5,000 per month.

Other

- **Chamber Meeting Rooms Sponsor**

The Chamber has thousands of visitors per year. The community uses the Chamber as a primary source for visitor and relocation information, as well as a business resource. The Chamber and its members hold hundreds of meetings in the boardroom and conference room each year.

- **Boardroom Sponsor - \$1,000 - 0 of 1 available**
Benefits: Your company name/logo listed will be on the two glass doors to the boardroom as you enter it from the lobby.
- **Conference Room Sponsor - \$500 - 0 of 1 available**
Benefits: Your company name/logo listed will be on the glass door to the conference room as you enter it from the lobby.

- **Welcome Packet Sponsorship**

The Chamber's Welcome Packet is mailed to individuals and business who are interested in moving to the Council Bluffs area. It is also given to new members that join the Chamber.

- **Folder Sponsor - \$1,000 - 1 of 1 available**
Benefits: Your business can make a first impression and stand out from the other businesses by having your business card and flyer inside on the Welcome Packet. Your business is responsible for providing 500 business cards and flyers. Subject to Chamber approval.
- **Insertion Sponsor - \$250 - 20 of 24 available**
Benefits: As an insertion sponsor your company is able to insert one flyer into the Welcome Packet for one (1) calendar year beginning in January. Your business is responsible for providing 500 flyers for the Chamber. Subject to Chamber approval.

- **Envelope Sponsor**

As an envelope sponsor, your logo is placed on the back of the #10 envelopes and seen each time we send a piece of mail. This sponsorship is exclusive by industry. Don't let your competition secure a sponsorship before you!

- **#10 Envelope Sponsor - \$500 - 4 of 6 available**
Benefits: Your logo on the back of the Chamber's #10 envelopes.